

Subject: Best Strategies for Socially Responsible Investing; ESG and Impact Investing Attorney to Discuss

Hi XX,

This year put a spotlight on socially responsible investing (SRI) and as investors plan for 2021, impact investing is a key component for next year's strategy. However, there are some investors who struggle to see the value in impact investing and others who wonder where to look to invest in socially responsible companies. What are the best strategies to implement when attempting to invest in a socially responsible way? And what are the pros and cons to investing in socially responsible companies?

To speak to these questions is [Suz Mac Cormac](#), a Corporate partner at leading law firm [Morrison & Foerster](#) and chair of the Energy and Social Enterprise and Impact Investing practices. Additionally, Suz can discuss the track record of SRI and how to find true socially responsible companies.

Suz advises boards of public and private companies on corporate governance and fiduciary duties as applied to sustainability and climate change. She can speak to how investors can go about finding sustainable companies and what metrics they should look for. Additionally, she can address how the use of the public benefit corporations list can help investors find companies with true commitment to Environmental, Social, and Corporate Governance (ESG).

Please let me know if you are interested in connecting with Suz and I will be glad to put you in touch.

Best,
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